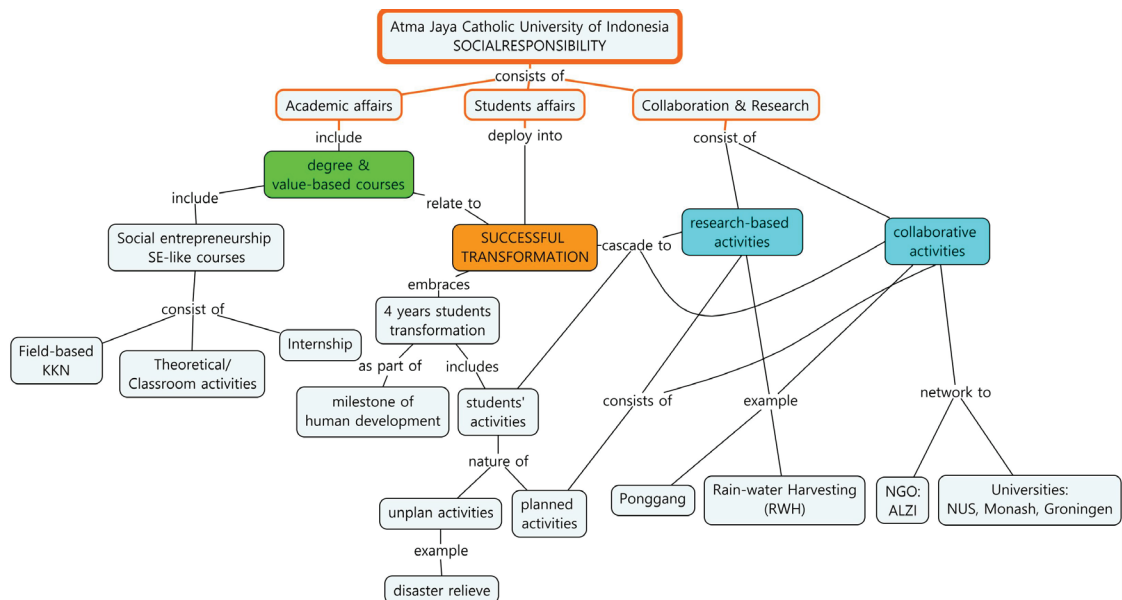




# Research, Collaboration & Social Responsibility Milestone

Elisabeth Rukmini  
Vice Rector for Collaboration, Research & Strategic Planning





## Academic Affairs

Contact: Dr.Phil. Juliana Murniati



### Field Study: Youth participation & engagement



Asean youth development index (YDI)  
Indonesia's overall YDI score in 2015 is  
0.533 with increasing trend from 2011.



Youth population:  
Laos 29%  
Indonesia 25%



Domain of Participation and Engagement  
domain  
0.71 for Indonesia  
0.53 for regional ASEAN



Indonesia has the highest  
number of youth  
> 64,000 youths.





## *Research & Collaboration*



## *Social Responsibility: Rain-water harvesting (RWH) Unika Atma Jaya*

*RWH Team:*

- Herman Sutarno
- Sri Hapsari
- Weny Pandia
- Budi Kartadinata
- Bayu Wardana

*Elisabeth Rukmini*  
*[elisabeth.rukmini@atmajaya.ac.id](mailto:elisabeth.rukmini@atmajaya.ac.id)*



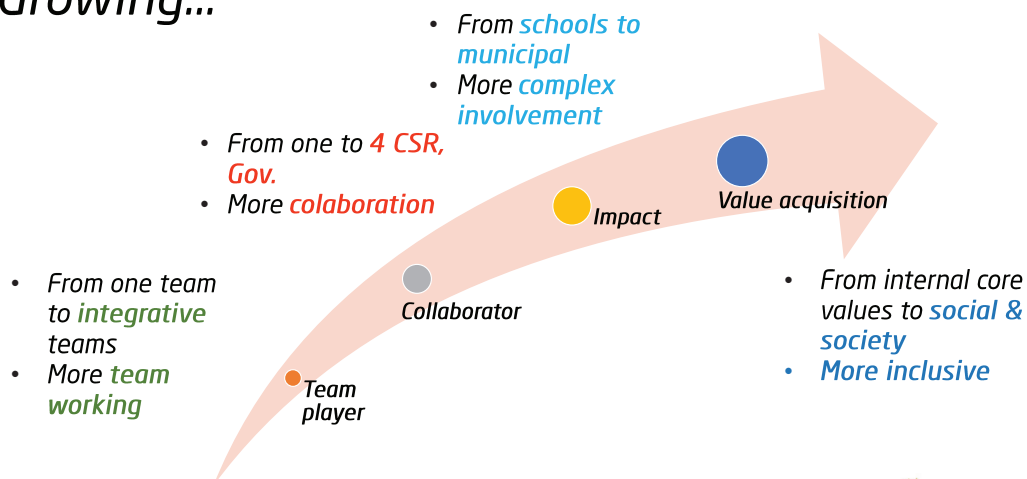


## RWH Cascading

|                                                                                    | 2011                  | 2014                             | 2017                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------------|----------------------------------|--------------------------------------------------------------------------------------------------------------------------|
|   | 10 Elementary Schools | 22 Elementary Schools            | 22 + 3 SMP,<br>1 Rusunawa Muara Baru  |
|   | 3                     | 9                                | 12                                                                                                                       |
|   | 1 (CCFI)              | 3 (CCFI, Yamaha, Barito Pacific) | 4 (CCFI, Yamaha, Barito Pacific, Ancora)                                                                                 |
|   | PPM-FK-FT             | PPM-FK-FT                        | PPM-FK-FT-FP-FE                                                                                                          |
|   | Pemda                 | Pemda                            | Pemda                                                                                                                    |
|   | HWS, PHBS             | HWS, PHBS, Healthy lifestyle     | HWS, PHBS, Healthy Lifestyle, Bank Sampah, Learning Center                                                               |
|  |                       |                                  | British Council (AC Program) Research                                                                                    |



## Growing...







# RWH 2017

## Social Impact



|  | Bank Sampah                                              | CERIBEL [Cerita & belajar]<br>Learning Center           | RWH                                                    |
|--|----------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------|
|  | 12 (all women)<br>44 members                             | 12 people<br>30-50 children                             | 5 (all men)<br>3 tower coverage 300 families           |
|  | 2,5 M IDR assets<br>60 K IDR every 2 weeks per<br>family | 1 room asset (4.6 * 6 m)                                | 2 RWH installations<br>500K IDR saving for 2 mo/family |
|  | Financial management<br>Women empowerment                | Child education<br>Reading literacy<br>Entrepreneurship | Financial management                                   |
|  | Waste management<br>Clean environment                    | Care to the environment                                 | Saving water<br>Saving land                            |
|  | Family mainstreaming<br>Support to environment           |                                                         |                                                        |



**RWH**

- The installation for a low cost apartment (Rusun Muara Karang)
- Ceribel; Cerita dan Belajar; a community learning center
- Bank Sampah (Recycling bank)



*In the Future...*

*Family Mainstreaming*



| RWH                                                                                                                                                                 | Other Possible Program                                                                                                | Research                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p><b>Target:</b> Families, Middle class or lower mid</p>                         |  <p>Family consulting</p>            |  <p>Family resilience, teens, Zeds generation</p>                  |
|  <p><b>Collaborators:</b> Pemda, developer around 30-150 km from Jakarta, CSRs</p> |  <p>Financial management</p>         |  <p>Financial sustainability</p>                                   |
|  <p><b>Teams @Unika Atma Jaya:</b> FK-FT-FEB-FP-FPB-Research Centers</p>           |  <p>Environmental sustainability</p> |  <p>Environmental sustainability, Quality of water, air, lands</p> |
|  <p><b>Installation:</b> Home RWH for 100 families</p>                             |  <p>Art &amp; Culture education</p>  |  <p>Education, art education, character building</p>               |



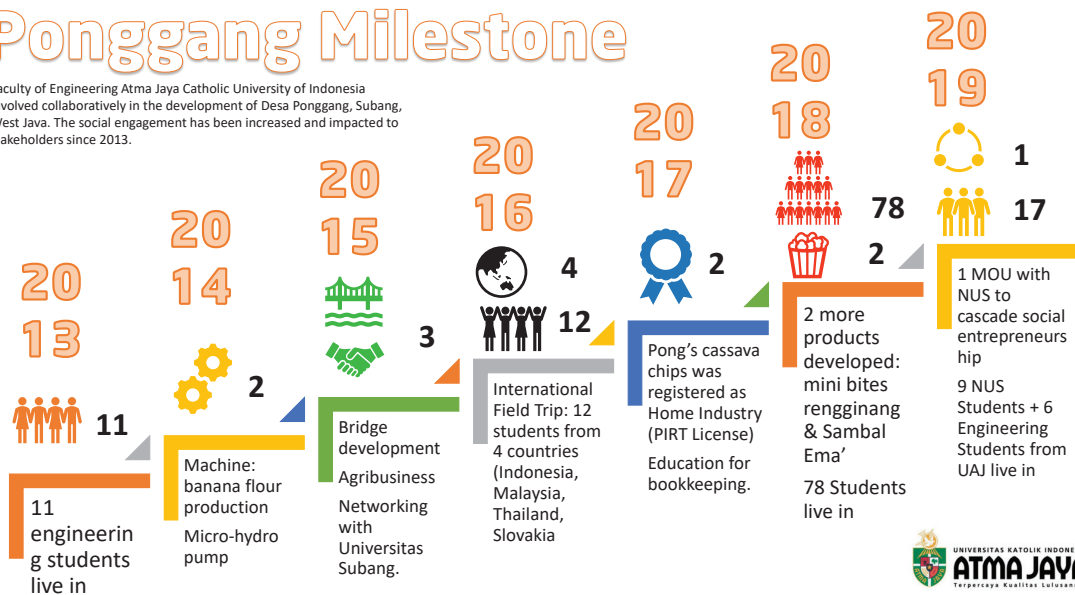
*One home one RWH*



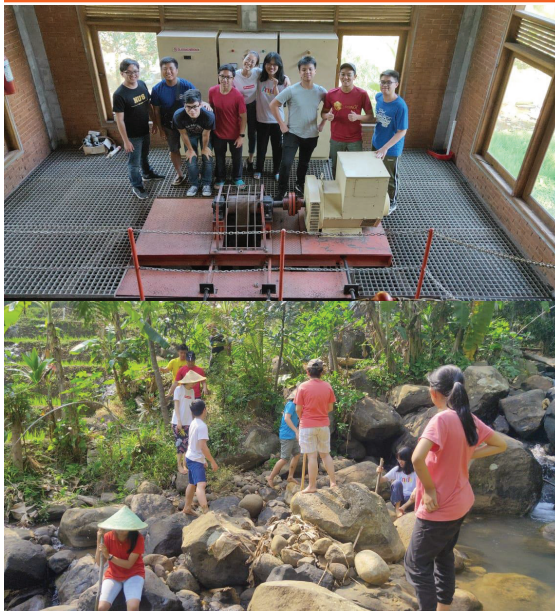


## Ponggang Milestone

Faculty of Engineering Atma Jaya Catholic University of Indonesia involved collaboratively in the development of Desa Ponggang, Subang, West Java. The social engagement has been increased and impacted to stakeholders since 2013.









## *Collaborative Activities*



### *Social Entrepreneurship*

- *Collaborative activities with refugees in Jabodetabek*
- *Activity in 2018: Social Entrepreneurship workshop*
  - *Under UNHCR*
  - *Collaborator: ILO*
- *Activity in 2019:*
  - *Cascading activities with Atma Jaya Alumni and students*





## Social Entrepreneurship

Collaborative activities with refugees in Jabodetabek

Activity in 2018: Social Entrepreneurship workshop

Under UNHCR

Collaborator: ILO

### DIBUKA PENDAFTARAN PESERTA

Community-based Enterprise Development Training adalah Kolaborasi ILO, UNHCR & Unika Atma Jaya  
Pelatihan kewirausahaan selama 6 bulan (Sep 2018-Feb 219) ditujukan bagi para youth refugees, pemuda Indonesia; termasuk para mahasiswa

**Khusus MAHASISWA UNIKA ATMA JAYA:**

- Training ini setara dengan 3 SKS, SKP Ilmiah & Pengabdian
- Raih pula kesempatan mendapatkan Dana Hibah Kompetitif

Pelatihan di Kampus 1 Semanggi

## Community-based Enterprise Development Training

The UNHCR-ILO will select 100 Indonesian youth & 100 refugees for a 40-weeks livelihood training. The training will provide an opportunity for you to discuss business ideas & sharpen your entrepreneurship skills.

**Registrasi:**  
yunti.wibowo@atmajaya.ac.id  
ppm@atmajaya.ac.id

UNIVERSITAS KATOLIK INDONESIA  
**ATMA JAYA**  
Tasikmalaya - Bandung - Lembang

## Social Entrepreneurship

Collaborative activities with refugees in Jabodetabek

Activity in 2018: Social Entrepreneurship workshop

Under UNHCR

Collaborator: ILO

### DIBUTUHKAN SEGERA FASILITATOR

12 dosen atau alumni Unika Atma Jaya  
Mampu berbahasa Inggris aktif  
Mempunyai jiwa kewirausahaan  
Berkomitmen mengikuti seluruh proses training  
Bersedia menjadi mentor

## Community-based Enterprise Development Training

Kolaborasi ILO, UNHCR & Unika Atma Jaya  
Pelatihan kewirausahaan selama 6 bulan (Sep 2018-Feb 219) ditujukan bagi para youth refugees, pemuda Indonesia; termasuk para mahasiswa  
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 **5 Faculties: FEB, FKIK, FT, FP, FIABIKOM**

 60 Refugees from 5 countries  
8 Faculty members  
15 Students

 Focus on 1 community, Tebet

- + Positive time & problem management
- + Develop skills & Bahasa Indonesia
- + Networking for all
- + Learning from others



**Activity in 2019:**  
*Cascading activities with Atma Jaya Alumni and students*

**Self-improvement Lesson,  
Vocational Education for  
Refugees**

**SILVER**

Elisabeth Ruenan, Ph.D.  
Vice Rector for collaboration,  
research & strategic planning

   ppm@atmajaya.ac.id







## *New Milestone Ahead*



## *Let's Save Money!*

- *Savings and Loan Association for Children Welfare (ASKA)*





### Faculty of Economic and Business in collaboration with University of Groningen



university of  
groningen





## Office of International Affairs Atma Jaya in Collaboration with BTPN Syariah

The objective of this program is to provide advanced knowledge in the field of financial planning, business strategies and leather waste management.

Students will have the opportunity to gain knowledge on the particular challenges of business diversification, marketing, financial planning and leather waste management in **Garut** focused on technical, economic and environmental aspects.



## Program Overview





## Program Timeline

| Day 1 : Mon                              | Day 2 : Tue          | Day 3 : Wed                 | Day 4 : Thurs         | Day 5 : Fri                 | Day 6 : Sat                 |
|------------------------------------------|----------------------|-----------------------------|-----------------------|-----------------------------|-----------------------------|
| Communication Skill & Community Business | Business Plan        | Concept of Waste Management | Travel to Garut       | Interview                   | Waste Management on Leather |
| Financial Management                     | SWOT Analysis        | Field Trip                  |                       | Production Trial (hands-on) |                             |
| Day 7 : Sun                              | Day 8 : Mon          | Day 9 : Tue                 | Day 10: Wed           | Day 11 : Thurs              |                             |
| Free Time                                | Presentation Project | TBC – Excursion in Garut    | Going Back to Jakarta | Exhibition                  |                             |
| Farewell Dinner                          |                      |                             |                       |                             |                             |



### • Contact:

#### **Agustina DR Nurcahyanti**

Head of Division of Collaboration and International Office  
adr.nurcahyanti@atmajaya.ac.id

#### **Herman Sutarno**

Head of Center for Community Engagement  
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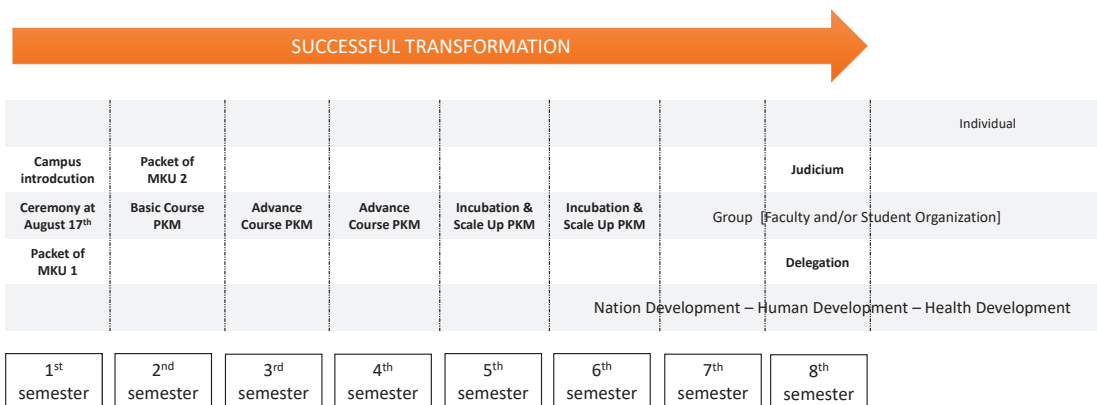


# Students Affairs

Contact: Tommy Tanumihardja, MD.,Sp.An.



## STUDENT LIFE CYCLE



## Road Map Successful Transformation

### SUCCESSFUL TRANSFORMATION



(S)ystematic, (U)nique,  
(C)ollaborative-(C)reative,  
(S)olution (F)ocused  
Learning, On Atma Jaya  
(Trans)disciplinary  
(Formation)



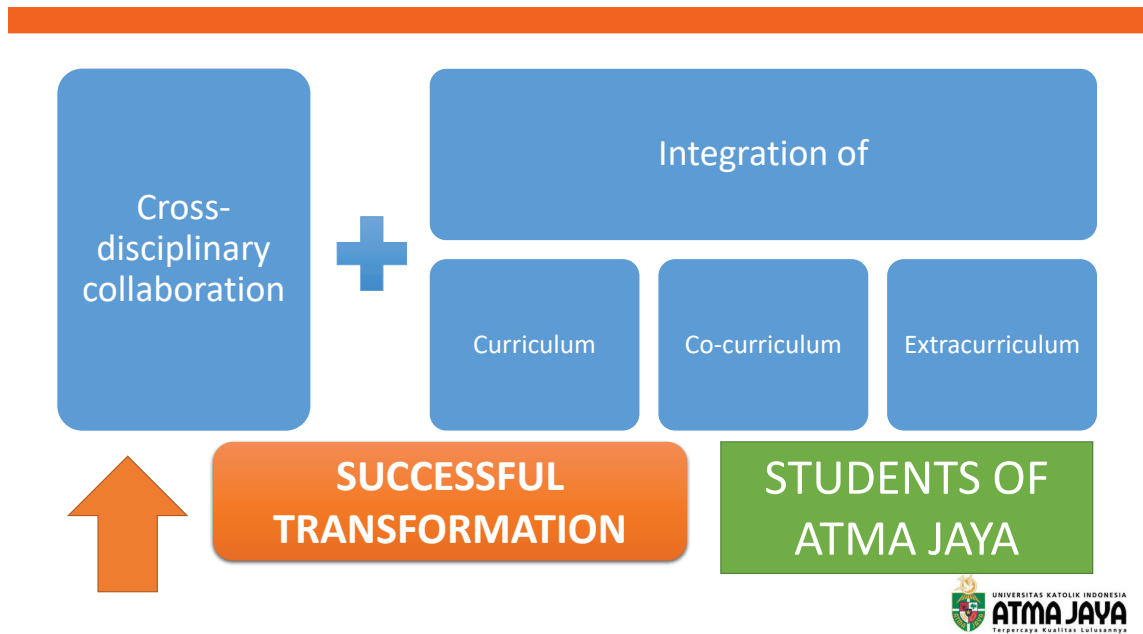
## Aims / Objectives

- *Involving students in designing and running the program of human development*
- *Transforming a student to be an active citizen who is personally and socially mature*

### SUCCESSFUL TRANSFORMATION



(S)ystematic, (U)nique, (C)ollaborative-(C)reative, (S)olution  
(F)ocused Learning, On Atma Jaya (Trans)disciplinary (Formation)



## *Media Coverage*

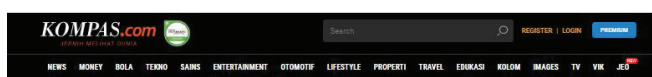
### Bisnis Kewirausahaan Digital Lebih Berkembang, Unika Atma Jaya Bikin SE Marketpalace



Jakarta, Hutaner – Banyak cara dilakukan pelaku usaha dalam mengembangkan bisnisnya, apalagi yang terlintas di dunia pendidikan. Tentu akan menambah nilai plus bagi institusi pendidikan dan pelakunya sendiri.

Berangkat dari itu, Universitas Katolik Indonesia Atma Jaya membuat Social Entrepreneurship Marketplace (SE Marketpalace) supaya bisnis kewirausahaan digital lebih berkembang. Selain itu, bertujuan untuk memasarkan ragam produk ke masyarakat. Kepala Biro Kewirausahaan Unika Atma Jaya, Agustina Nurcahyanti mengatakan program ini bakal mempertemukan perusahaan dan individu dalam bentuk kemitraan dan tanggung jawab perusahaan.

<https://www.harianterbit.com/read/1176/Bisnis-Kewirausahaan-Digital-Lebih-Berkembang-Unika-Atma-Jaya-Bikin-SE-Marketpalace>



#### ADVERTORIAL

### Atma Jaya Dorong 'Social Entrepreneurship' pada Kaum Milenial

kompas.com - 23/10/2018, 19:08 WIB



Dalam rangka menumbuhkan jiwa social entrepreneurship pada generasi milenial, Universitas Katolik Indonesia (Unika) Atma Jaya menggelar ajang Social Entrepreneurship Marketplace (SE Marketpalace).

Ajang tahunan satu ini diadakan dengan tujuan untuk mengkolaborasi inovasi-inovasi dengan dunia usaha guna memecahkan masalah sosial melalui semangat kewirausahaan.

Dalam program ini, Unika Atma Jaya ingin mempertemukan institusi/perusahaan/individu yang mencari

#### TERPOPULER

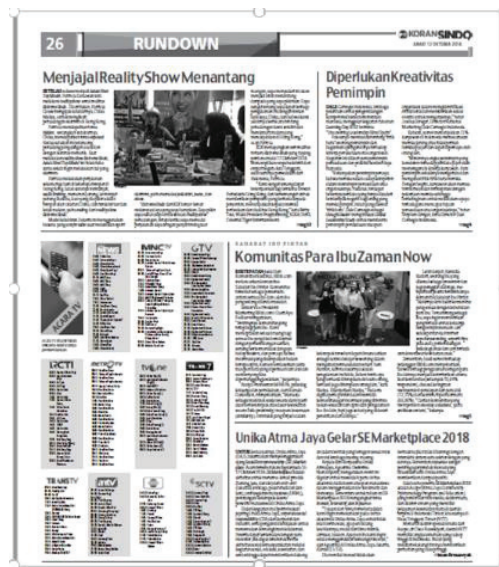
1. Bahaya Tersembunyi di Balik #AgeChallenge Aplikasi 'Wajah Tua' FaceApp  
Dibaca 69.702 kali
2. Inilah 4 Kota di Jawa dengan Suhu Dingin Terparah Menurut BMKG  
Dibaca 60.805 kali
3. Kemanau Koi Suhu Dingin? BMKG Ungkap Penyebabnya Dry Intrusion  
Dibaca 41.268 kali
4. Sejarah Instalasi Bambu Getih Getah Seharga Rp 550 Juta yang Bertahan 11 Bulan di Hiri  
Dibaca 35.931 kali
5. KPU Nisi Gupatan Mula Jameela dan Caleg Gerindra Lain Salah Alamat  
Dibaca 33.738 kali

<https://biz.kompas.com/read/2018/10/23/190828228/atma-jaya-dorong-social-entrepreneurship-pada-kaum-milenial>





<https://peluangusaha.kontan.co.id/news/unika-atma-jaya-gelar-program-kewirausahaan-bagi-mileneal>



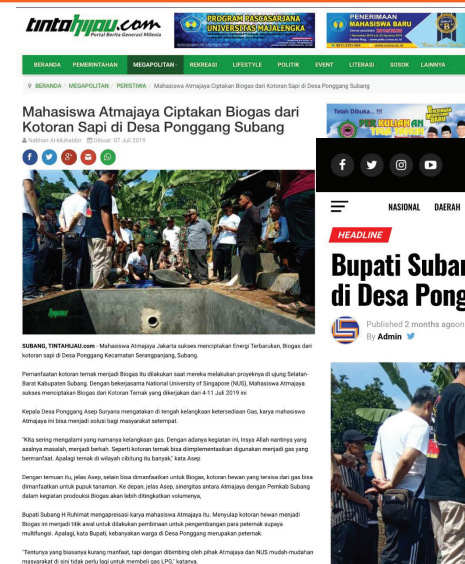
Koran Sindo, Jumat 12 Oktober 2018







Harian Suara Pembaruan, Selasa 16 Oktober 2018



<https://www.lampusatu.com/headline/bupati-subang-apresiasi-energi-terbarukan-di-desa-ponggang-serangpanjang/>





Kompas, 14 Juni 2019



## FEEDBACK

### FESTIVAL PANGAN

Pemerintah melakukan berbagai upaya dalam menjamin ketersediaan dan pemerataan bahan pangan Indonesia. Sulitnya akses ke daerah terpencil dan ketika bencana menyerang masih menjadi kendala dalam menyebarkan bahan makanan. Hal ini yang membuat pemerintah juga memerlukan inovasi bahan makanan dalam menjaga ketahanan pangan agar tidak bertumpu pada beras saja.

Dalam mendukung ketahanan pangan Indonesia, Unika Atma Jaya kembali mengadakan Festival Pangan 2019 untuk memamerkan inovasi pangan dari mahasiswa. Tema yang diangkat pada tahun ini adalah *Road for Life Survival* dengan mempresentasikan sekitar 12 produk makanan oleh para mahasiswa semester empat dari dua program studi yaitu biologi dan teknologi pangan.

Tema tersebut ingin menampilkan makanan cepat saji yang dapat menggantikan kebutuhan energi tubuh. Inovasi makanan ini diharapkan

berguna saat bencana ataupun untuk dibawa bepergian ke tempat yang sulit akses makanan.

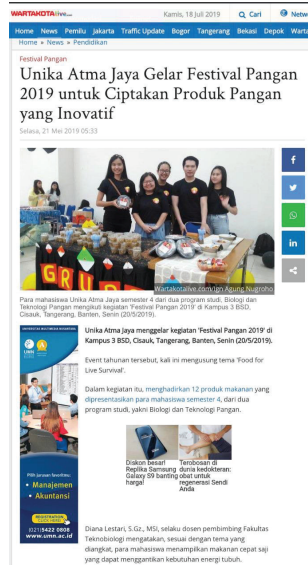
Festival Pangan dan Pesta Cendawan merupakan acara tahunan Fakultas Teknobiologi Unika Atma Jaya. Kegiatan ini memberi kesempatan pada mahasiswa dalam mempresentasikan produk makanan yang siap produksi. Inovasi produk makanan tersebut tentu akan dinilai berdasarkan inovasi bahan makanan dan nilai gizinya.

Aneka produk yang akan ditampilkan antara lain: Mee-luck, mie dari bahan dasar beras merah karena mampu membuat kenyang lebih lama dengan bumbu yang terinspirasi dari laka tangerang; Cobaco, makanan dalam bentuk pasta yang terbuat dari bahan dasar cokelat dan pisang untuk segera mengatasi rasa lapar dan produk lainnya.

Christiani Ajeng Rianti  
Setiabudi, Jakarta Selatan

Bisnis Indonesia, 16 Juni 2019





Warta Kota, 21 Mei 2019



• **Contact:**

**Elisabeth Rukmini**  
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**Herman Sutarno**  
*Head of Center for Community Engagement*

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[herman.sutarno@atmajaya.ac.id](mailto:herman.sutarno@atmajaya.ac.id)

